



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Services
3299 K Street NW
Ste 200
Washington, DC 20007

Contract # 1376655

Schedule Dates 11/19/12-11/25/12
Advertiser American Petroleum Institute 2012 - FH (66962)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand AMER PETROL 2012-FH (421572)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name WILLIAMS, NEIL
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments API - FH
JARED SALLES

Date Entered 09/21/12
Last Modified 09/21/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09821211
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,260.00
Net Total \$24,140.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Nov. 2012	12	\$28,400.00
Grand Total:	12	\$28,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/19/12-11/23/12	4	:30	S:5A- News-News on ABC6 at 6am	3	X	X	X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GD DY CLMBS-6A	9/21/12
2.0	Normal Line / SPOT (2)	11/19/12-11/23/12	4	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$200.00	\$400.00	Columbus (WSYX)	GMA	9/21/12
3.0	Normal Line / SPOT (3)	11/19/12-11/23/12	4	:30	SP- 5:30P (EST)	1	X	X	X	X	X			1	\$350.00	\$350.00	Columbus (WSYX)	EARLY NEWS	9/21/12
4.0	Normal Line / SPOT (4)	11/19/12-11/23/12	4	:30	S:30P- 6P (EST)	2	X	X	X	X	X			2	\$350.00	\$700.00	Columbus (WSYX)	EARLY NEWS	9/21/12
5.0	Normal Line / SPOT (5)	11/19/12-11/23/12	4	:30	S:58P- 6:30P (EST)	1	X	X	X	X	X			1	\$350.00	\$350.00	Columbus (WSYX)	EARLY NEWS	9/21/12
6.0	Normal Line / SPOT (6)	11/19/12-11/23/12	4	:30	11:01P- 11:34P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	LATE NEWS	9/21/12
7.0	Normal Line / Football (7)	11/25/12-11/25/12	4	:30	11:58A- 3:30P (EST)								1	1	\$25,000.00	\$25,000.00	Columbus (WSYX)	OSU V MICH	9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: